







# SPONSOR THE LEXINGTON GOLF TOURNAMENT

# Thursday, June 23, 2022 Hales Mills Country Club, Johnstown, NY

Field of 100+ golfers (business reps, golf enthusiasts, community members and employees) and 20+ volunteers come together for a great day of golf and camaraderie. Contests, prizes, golf gifts and more. Shotgun start at 9:30 a.m. with snacks and beverages on the course and Awards Announcements. Breakfast and Lunch are included—Golf Tournament Fee is \$100/golfer.

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# TOURNAMENT SPONSOR: \$3,000

This sponsorship underwrites the cost of the gift provided to each player. One foursome in the tournament, recognition in all event promotional materials, signage and your company logo on the gift. Signage on course; sponsor-supplied banner at registration; mention in all social media posts

# AWARDS LUNCHEON SPONSOR: \$2,000

Golf foursome, recognition in all event materials, signage and your company logo on the volunteer shirts. Opportunity to provide your business' promotional materials to place at guest tables; social media posts

#### REFRESHMENT CART SPONSOR: \$1.500

Signage on refreshment carts that provide liquid refreshments and snacks to our hungry and thirsty golfers during the tournament. One foursome provided, recognition in event promotional materials and signage on the cart that cruises the course. One person from your company can ride along on the cart if you wish! Social media posts

### FOOD AT TURN SPONSOR: \$500

Signage where hot food will be provided "at the turn." Opportunity to have company representatives volunteer at the hole and speak with each golfer, give out promotional materials; social media posts

#### REFRESHMENT HOLE SPONSOR: \$500

Signage at refreshment hole that will serve Bloody Mary's and Mimosas. Opportunity to have company representatives volunteer at the hole and speak with each golfer, give out promotional materials; social media posts

# CONTEST SPONSOR: \$200

Sponsors of the Men's and Women's Longest Drive, Closest to the Pin and Double Your Money contests will receive signage at designated holes, listing in program.