



June 15, 2017

For Immediate Release:

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Color-A-Thon Run & Walk to Benefit Nigra Arts Center *Colorful Fundraiser Set for July 15*

Gloversville, NY – Get ready for a rainbow of colors and fun during a Color-A-Thon Run & Walk on Saturday, July 15, to benefit the Paul Nigra Center for Creative Arts! The public is invited to participate in and/or sponsor the colorful event, which will take place on the grounds of the center, located at 2736 State Highway 30. Registration will take place 9-10 a.m. and the run/walk begins at 10:30 a.m. Participants will receive a free t-shirt and a color pack as long as they register by July 4.

Throughout the family fun course, runners and walkers will be splashed with washable color dust at “color bomb stations.” The dust is safe, non-toxic and completely washable. The race will not be timed.

Participants will be able to purchase fun items the day of the Color-A-Thon Run & Walk, ranging from sunglasses and socks to rainbow wigs and tutus. Water will be available on site. There will also be food for sale and live entertainment during a Color Blast Party!

The entry fee is \$30 per person. Those who wish to register can do so at LexingtonCenterColorRun.com or in person the day of the event. Businesses who wish to sponsor the Color-A-Thon Run & Walk should contact Amanda Bowman at (518) 775-9863 or bowmana@lexcenter.org or Lynette May at (518) 774-3292 or mayl@lexcenter.org. For more information about this event, visit pncreativeartscenter.org.

The rain date is Saturday, July 22.

About the Paul Nigra Center for Creative Arts:

The Paul Nigra Center for Creative Arts is a beautiful, year-round arts center open to the community. It houses premium art venues, hosts fun family events and provides educational opportunities for persons of all ages and levels of ability. The Nigra Arts Center was founded in 2015 by Lexington – Fulton County Chapter, NYSARC, Inc., an accredited, award-winning provider of disability services, whose employees work tirelessly to support people with disabilities and believe that every person can achieve success and fulfillment.