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PRESS RELEASE

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FLAME FEATURED IN NATIONAL LIBERTY MUSEUM DOCUMENTARY

Gloversville, NY—Flame, Lexington's own world-famous cover band whose talented members have disabilities, is prominently featured in the "Heroes Among Us" documentary which was created for the National Liberty Museum's (Philadelphia, PA) recently opened Welcome Gallery. The National Liberty Museum is the only museum in the country dedicated to advancing liberty through fostering strong character and civic engagement. Each year, approximately 70,000 people visit the Museum's 78 exhibits.

The documentary, which features interviews and Flame playing their song "All for a Reason," will be shown on a loop in the Museum's new Welcome Gallery. Bestor Cram, Executive Producer and Creative Director for "Heroes Among Us" was introduced to Flame a year ago by his niece, Casey Strobel, an employee of Lexington. This past May, Cram reached out to Lexington, saying "I love your band, its energy and the quality of their musical performance and I think your song "All For a Reason" is a perfect match for the Museum." So on May 23, 2014, Flame travelled to Sherborn, Massachusetts where they performed a concert for the Pine Hills School. The band's arrival and performance was recorded for use in the documentary. Cram said, "Flame's participation in the film is significant and their message and mission are clear."

The members of Flame very much enjoyed working with all the crew members of Northern Lights Production and were very impressed with their professionalism. Watching the video and knowing they were going to be featured in the museum was an awesome experience for them. They are thrilled that thousands of people who may not otherwise know about Flame will have the opportunity to enjoy their music and hear their message.

The National Liberty Museum believes that civic engagement, grounded in strong character, is the path to true liberty. And that each of us can be a hero of liberty. Because, where liberty lives, people live better.

Lexington, Fulton County Chapter, NYSARC, Inc., is a private, not-for-profit agency providing a wide range of services to adults and children who are disabled in Fulton and Albany Counties. Created in 1953 by a group of concerned parents, Lexington is recognized as one of the leading agencies of its kind in New York State.

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